



CHANGE DOESN'T HAPPEN

... IT IS CREATED TOGETHER

2022-23 ANNUAL REPORT



**United Way
of Northern Ozaukee**

P.O. Box 39, Port Washington, WI 53074
For more information, go to unitedwayno.org
or reach us at unitedwayno@gmail.com

A HEALTHY, GROWING, VIBRANT COMMUNITY

A MESSAGE FROM THE BOARD PRESIDENT

The United Way of Northern Ozaukee has been around for a very long time. We started off in the 1950s as a Community Chest. Years later we affiliated with United Way. Through the years we have adapted to the changing needs in the community while impacting the lives of tens of thousands of people along the way. We have helped bring together community resources in times of need and fostered collaboration with nonprofit organizations, businesses, community groups, individuals and government agencies to make our community stronger.

We are governed by an entirely volunteer board of directors that represents all areas of the county, a range of local businesses and schools. These are community leaders who are focused on the needs of Ozaukee County. We have one paid staff member who miraculously wrangles all of these complex activities into coherent and effective action.

For this year, we raised more than \$400,000 from and for Ozaukee County, distributing more than any other community organization to local nonprofits that provide services for our families and our neighbors

Our commitment to this community guides each decision we make and helps us to prepare for whatever comes next. We look to the future with a broad and bold vision that will help ensure that Ozaukee County remains a healthy, growing and economically vibrant community.



Craig Modahl
Board President



Barbara Bates-Nelson
Executive Director

OUR MISSION

To promote giving to build a stronger and healthier community.

OUR VISION

We envision a community where everyone achieves their full potential through Education, Financial Stability and Health.

TOGETHER WE LIVE AS ONE

Anna first became a Big Sister in the Big Brothers Big Sisters of Ozaukee's School-Based Mentoring Program back in 2014 and has had three successful matches prior to being matched with her now Little Sister, Leila. Anna and Leila were matched in 2019 while Leila was in elementary school. After her brother's death, Leila needed a supportive Big Sister to help navigate these difficult life and family changes. They quickly connected and Anna became a support for Leila during such



a vulnerable time. During these past 3 years, Anna and Leila have formed a trusting and fun friendship that benefits them both. According to Leila's dad, "Anna has turned our daughter from a little girl into someone who is confident, and it's been kind of crazy the transformation she made for Leila. I just feel that Anna is her person". Leila shared, "Anna helped me feel more confident in myself and she's just really great. I love seeing her every week." Anna is someone Leila can confide in and their friendship continues to grow through middle school.

Sara walked into the Child Advocacy Center with her mother by her side. The mother found out that Sara had been sexually abused at the hands of a trusted relative and brought her to the center to get care. During the recorded interview, Sara shared with the investigative team the details of her abuse and also incidents involving other family members. Within the week, the abuser was found and arrested. He has since been convicted and sentenced to prison. Sara's bravery not only brought an end to her abuse, but also the abuse of her sister, an aunt, and a cousin. Thank goodness the center allowed Sara's voice to be heard, and provided the support, and guidance necessary to end the abuse and violence that only Sara experienced but other families like Sara's.



INVESTING IN THE FUTURE OF OUR COMMUNITY



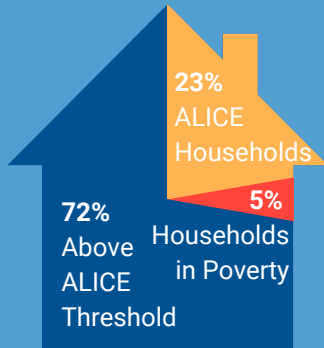
WE ARE UNITED FOR ALICE

A LENS ON ALICE – OUR UNITED POWER TO IMPROVE OUTCOMES

ALICE (Asset Limited, Income Constrained, Employed) represents people who are working, but still struggling to afford the essential needs of housing, food, child care, healthcare, and transportation.



In Ozaukee County, 28% of residents are having difficulties with affording these basic necessities. More than 7,840 children are in the ALICE threshold, which is 16% of all children in Ozaukee and Washington Counties.



For ALICE households, the cost of living in Ozaukee County continues to outpace wages, thousands of families are struggling to make ends meet, and too often they are one emergency away from financial crisis.

Your support is helping to feed, shelter, empowering seniors remain independent and enriched lives, give people resources to help them stay healthy, provide children safe places to learn and grow outside of school and much, much more.

The work we all do together delivers immediate and long-term solutions that are significantly improving lives.

A SNAPSHOT OF ALICE IN OZAUKEE COUNTY



Number of Households above the ALICE Threshold - 26,560
ALICE Thresholds - 8,485
Households in Poverty - 1,845



As we enter 2023, we believe it is more important than ever to highlight the value of your local United Way and ensure that Ozaukee County remains a healthy, growing, economically vibrant community that provides opportunities for all of its' citizens.

We remain committed to...



Creating awareness of financial hardship in Ozaukee County through our comprehensive ALICE Project (ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED). We are highlighting the challenges members of our community face to inspire action and generate innovative solutions that promote financial stability. With 28% of our population in financial peril, we will advocate for improving access to affordable housing, high quality child care, education, and workforce training, and more.

Preventing homelessness, supporting those impacted by violence, abuse, and neglect; ensuring that our residents have access to nutritious food; and advocating for reliable transportation, especially for our elderly and disabled population.

Building a stronger network of volunteers, including skill-based volunteerism to allow area nonprofit organizations to expand their work.

Increasing our fundraising capacity so that we can respond to the growing needs in our community and leveraging strategic partnerships with innovative and diverse problem-solving skills to improve IMPACT.

Closing gaps in service delivery through our recently launched Community Services Navigator Program, which helps individuals and families access local services and assistance through referrals and interpersonal support.

PARTNERS

IMPACT AT A GLANCE

FINANCIALS

2022-2023 United Way Partners -

United Way funding is more than a donation - **it's a partnership**. We work together to build infrastructure and collaboration that's needed to tackle the really big issues. We are stronger together- it is through these partnerships that we drive collective impact to our community and our neighbors:

EDUCATION



- Adult Literacy Center of Ozaukee
- Ozaukee Jail Literacy
- Big Brothers Big Sisters
- Ozaukee Family Services

FINANCIAL STABILITY



- Advocates Homeless Prevention Program
- Family Sharing of Ozaukee
- Portal Inc.

HEALTH



- Nami
- Advocates Children's Program
- Balance Inc.
- Community Services Navigator
- Interfaith Caregivers of Ozaukee County
- Lakeshore Regional Child Advocacy Center
- Sirona Recovery

STATEMENT OF FINANCIAL POSITION AS OF MARCH 31, 2023

ASSETS:

Cash & Cash Equivalents	\$376,824
Pledge Receivables	\$165,452
Other Assets	\$14,124
Total Assets	\$556,400

LIABILITIES:

Accrued Liabilities	\$1,171
Allocations & Designations Payable	\$274,990
Total Current Liabilities	\$276,161

NET ASSETS:

Unrestricted Net Assets	\$268,239
Total Net Assets	\$268,239
Total Liabilities & Net Assets	\$544,400

The Community Service Navigator connected

103

clients to social service-related needs such as food, housing, transportation, financial assistance and other social service.

155

Volunteers provided transportation to **249** seniors resulting in **11,600** trips.

Over the last year over **5,000** households received food assistance through Family Sharing of Ozaukee.

93%

of parents of children participating in counseling reported that their children maintained appropriate behavior or improved behavior at home and at school.

156

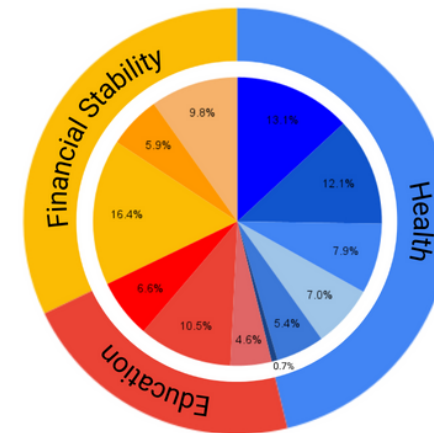
children who experienced trauma and or violence in their homes found safety while building coping skills to support their healing journey.

85%

of the families who received rent assistance will maintain stable housing for at least **6** months.

132

individuals who were working but had a financial crisis that resulted in falling behind in rent, were able to get assistance and avoid eviction.



REINVESTMENT OF FUNDS

HEALTH

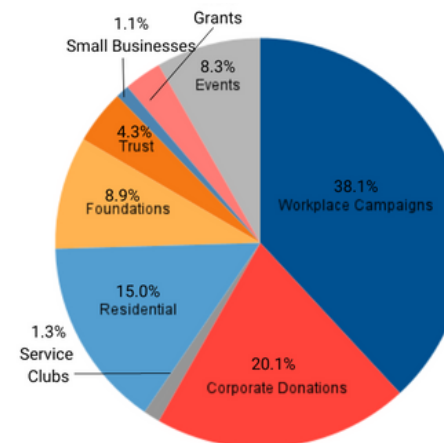
- Sexual Abuse Advocacy
- Community Services Navigator
- Transportation & Mobility For Seniors
- Activities for Adults with Intellectual Disabilities
- COPE Emotional Support Line
- Education and Support For Those Living With Mental

EDUCATION

- Adult Literacy
- Parent Education & Mental Health Support
- Youth Mentoring

FINANCIAL STABILITY

- Rent Assistance
- Food Distribution
- Employment Support For People With Disabilities



DONATION SOURCES

LEADING THROUGH VOLUNTEERISM

OUR BOARD OF DIRECTORS

Pictured (Left to Right):

Front Row: Bryn Theisen, Cindy Nierode, Dr. Michael Weber, Barbara Bates-Nelson, Kären Cohen

Second Row: Craig Modahl, Tom Carson, Gerry Antoine, Bob Haupt, Don Bystricky

Back Row: Kim Boettcher, Dr. Doug McManus, Jack Linehan, Eric Rathgeber

Not Pictured: Jon Neulreich, Tony Matera, Grace Eernisse

For over **73** years, United Way of Northern Ozaukee has been a leader in the community helping over **30** non profit partners with their mission work.



We are so grateful for your years of service, your leadership, guidance, and stewardship to build a safe and stable community.

THANK YOU FOR CHANGING LIVES!

BUSINESS LEADERS AND PARTNER SPOTLIGHT

United Way can leverage our business network to build capacity at the nonprofits through the recruitment of volunteer initiatives. Last year, we brought together 500+ donors and 52 corporate partners to improve lives and strengthen communities. These companies and their employees contributed nearly \$234,000 and countless volunteer hours. We thank them for their passion for change and commitment to our shared purpose. The generosity from the community has truly been inspirational!



TOGETHER WE CAN MAKE A DIFFERENCE IN THE LIVES OF MANY

We are so inspired and humbled by each of you. Together, we make up a community of thousands of passionate supporters, donors, volunteers, workplaces, partners, everyday heroes and so much more. You are the reason that our work continues each and every day. You are the reason we can ensure that every person in our community has an equal chance of a brighter future (or better tomorrow). Thanks to you, we raised **\$409,899** to strengthen the Ozaukee County community. Thank you for Living United!
Every attempt has been made to ensure accuracy. We apologize for any omissions or inaccuracies. Please contact us if this information appears incorrect or there is an error.

TOCQUEVILLE SOCIETY \$10,000+

Advocate Aurora Health
 BMO Harris
 Brico Fund, LLC
 Charter Steel
 Robert & Carroll Haupt
 Tom Marry
 Port Washington State Bank
 WE Energies Foundation

LIGHTHOUSE KEEPERS \$1,500-9,999

Anonymous
 Allen Edmond Employees
 Anchor Enterprises
 Jim & Chris Asplin
 Baird
 Barbara Bates-Nelson &
 Rick Nelson
 Mr. & Mrs. Craig Beecher
 Belgium Lions Club
 Caterpillar Foundation
 Amy Craft
 D. D. Williamson
 DigiCorp
 Jason & Julie Dzwinel
 Barb Fischer
 Shirli Flack
 Pat & Linda Foy
 Dan & Margot Griesbach
 Ruth & Bob Henkle
 Thomas & Nancy Holley
 Ralph Huiras Foundation
 Kohler Company
 Ruth Lorge
 Carolyn McAllister
 Craig & Sandy Modahl
 Cindy & Robin Nierode

Wes Palmer
 Port Washington-Saukville
 Rotary
 James Quick
 Eric & Janet Rathgeber
 Holly Ryan
 Sargento
 Ronald & Elizabeth
 Schowalter
 Steve & Wendy Schowalter
 Mark & Cathy Schowalter
 James & Jennifer
 Schowalter
 Eric Stelter
 Janice Watson & Alfred
 Lustig
 Mark & Judy Ziebell

FLAG RAISERS \$1,000-1,499

Anonymous
 Anonymous
 Aegis Corporation
 Jason Aleknavicius
 Nicholas Ankerson
 Arianna Rane Antonioni
 Thomas Asher
 Lynn & Daniel Benning
 Janice & Robert Blazich
 Joyce & Scott Brost
 Brouillette Back & Neck Clinic
 John & Suanne Cavanaugh
 James & Teresa Charewicz
 Chocolate Chisel
 Dario & Kathy DeMaria
 Design House
 Jon Edgren
 Mary K Frank-Arlt
 Mark & Judy Harrington
 Mal & Jill Hepburn

Mary Karnitz
 Kelley Family Fund
 Jack Kellner
 Herb Kohl Philanthropies
 Krista Krueger
 Karen Lanser
 Mary Fran Lepeska
 Scott Leutenegger
 Adam Manke
 Ellen MacFarlane
 Doug & Vicky McManus
 Josua Palleon
 Kimberly Palleon
 Steve & Judy Plier
 Bruce Riesterer
 James & Patricia Ruethling
 Jan & Paul Schueller
 Tim Spieth
 Margaret Yungbluth
 Peter Zingelman

SETTLERS \$600-999

Anonymous
 Anonymous
 Anonymous
 Anonymous
 Mary Albrecht
 Associated Bank
 Kate & Jason Bechen
 Kris & Jill Becker
 Millie Brazeau
 Zachary Chandre
 Frank & Mary Egan
 Michael Eliszewski
 Tom Ellner
 Scott Engel
 April Finger
 Douglas & Janine Graham
 Monica Lewein
 John Long

Greater Green Bay
 Community Foundation
 Shelly Mabee
 Joseph Manning
 Cheriyl McDermott
 Penny Mentzel
 Dick Michel
 Kathleen & Tom Mlada
 Michael Ott
 Robert Platteter
 Bart Reimer
 Mike Sauer
 Shelly Hartmann
 Barbara Swietlik-Metz
 Eric Wagner
 Gary Watson
 Sara Weninger

PIONEERS \$300-599

Anonymous
 Anonymous
 Anonymous
 Anonymous
 AXA Foundation
 Gerald & Anne Antoine
 Antoine, Hoefl & Eberhardt
 Ruth Bauer
 Daniel & Karen Becker
 Mary Becker Family
 Daniel Bodart
 Daniel Bodart
 Barry Boline
 Cheryl Boldt
 Courtney & Josh Borden
 Gene & Mary Boyer
 Luanne Boyle
 Donna & Michael Burmesch
 Donald & Kathleen Bysticky
 Tina Cortes Gonzales

Marian DeStefano
 Tom Didier Team
 Kari Dombrowski
 Gary Dunco
 Mark Dybdahl
 Marc & Grace Eernisse
 Carissa Ellmauer
 Judith Ann Fillar
 Fredonia Lions Club
 Jim & Maddy Froemming
 Daniel Gahan
 Joanne & Joe Graf
 Janel Graham
 Joe Gutsmedl
 Harbor City Plumbing
 Karl & Carol Hertz
 Hidden Glen Country Club
 Jill Kaplan
 Jeffrey Killey
 Steven King
 Claire Kinnear
 Christy Knowles
 Jon Krell
 Al & Judy Krier
 Lisa Lamb
 Julie Lemke
 Paula Loyas
 Merton Lueptow
 Deb & Thomas Manoni
 Jennifer Mantooth
 Jay McMahon
 Meridian Industries
 Cari Ann Mihalko
 Mile Rock Site Solutions, LLC
 David Franks & Louise Mollinger
 Bill & Pat Moren
 Denise Morison
 David Mowry
 Meghan Mrdjenovich
 Mary Lou & David Mueller

Ryan Murray
 Jim Myers
 North Shore Country Club
 Judith Olson
 Dennis & Christine Ott
 James & Mary Jo Pauly
 Carla Phillips
 Becky Pluegers
 Edith Puzzuoli
 Jeff Richards
 River Club
 Tecwyn Roberts
 Kevin Robertson
 Tom & Judy Saeger
 Greg Schaefer
 Patryk Schmeling
 Chanel Schmidt
 Jay Schreurs
 Becky Schueller
 Nicholas Schultz
 Alan Schupp
 Michael Spalding
 Nick & Patricia Spencer
 Steven & Geraldine Spielbauer
 Jo Ann Stade
 Carole Stuebe
 Gina & John Taucher
 Stella Terry
 Thiensville-Mequon Rotary
 Foundation
 Catherine Tikkanen
 John Tokarz
 Jason Traxel
 Ronald Voigt
 Karen & Jim Vollmar
 Rebecca Voss
 Jon Vrzal
 Gary Watson
 In Memory of Karen Weber
 David Wickesberg

GIVE. ADVOCATE. VOLUNTEER.

GIVE

- Increase your pledge
- Consider a legacy gift
- Honor a loved one with a tribute gift

ADVOCATE

- Use your voice to make an impact
- Support advocacy opportunities in Ozaukee County
- Follow us on social media to learn about advocacy opportunities

VOLUNTEER

- Volunteer to support people in need
- Read with a child for 1 hour a week
- Drive a senior shopping or to a medical appointment



Yes, I want to donate!



What's Raised Here, Stays Here, and is Reinvested back into proven, programs and strategies that help children, families, seniors, and community.

Over 11,506 Ozaukee County residents benefitted from United Way funded programs in 2022.